



# KURO-Bō

natural water filter stick

KURO-Bō activated charcoal (Binchotan) is created through an ancient Japanese technique where high quality hardwood is baked in a kiln, at temperatures of up to 1200°C, until it becomes carbonised. Through this process KURO-Bō activated charcoal becomes a highly porous natural filter and, when placed in water, naturally adsorbs and removes toxins, chemicals and bacteria, while balancing an acidic pH and enriching it with beneficial minerals – turning ordinary tap water into mineral water, with a delicious and more refreshing taste.

## SOME OF THE BENEFITS KURO-Bō ACTIVATED CHARCOAL HAS TO OFFER:

- 100% natural, eco-friendly and plastic-free.
- Versatile and easy to use.
- Reusable daily for three months.
- Scientifically proven to remove chemicals and heavy metals from ordinary tap water, such as chlorine, lead, aluminium, copper, iron, mercury and manganese.
- Enriches water with beneficial minerals, like magnesium and calcium.
- Scientifically proven to remove E. coli (at 99 CFU per 100ml).
- Neutralises an acidic pH.
- Improves the taste and odour of normal tap water.
- Conveniently add one KURO-Bō stick to any container up to 3 litres. For greater volumes, simply add more sticks.
- 100% of the packaging is recyclable or biodegradable.
- Recyclable in a number of innovative and eco-friendly ways (see reverse).

## KEEP TRACK OF YOUR KURO-Bō STICK'S LIFE SPAN

DATE OF FIRST ACTIVATION

DD / MM / YYYY

AFTER ONE MONTH

DD / MM / YYYY

Remember to reactivate your KURO-Bō stick by re-boiling it and letting it cool.

AFTER TWO MONTHS

DD / MM / YYYY

Time again to reactivate your KURO-Bō stick by re-boiling it and letting it cool down.

DATE TO RECYCLE

DD / MM / YYYY

Purchase a new stick of KURO-Bō activated charcoal and remember to recycle your old stick!

**NEED REACTIVATION REMINDERS?** Simply sign up at [www.kuro-bo.com](http://www.kuro-bo.com).

Visit [www.kuro-bo.com](http://www.kuro-bo.com) for more information, to order new KURO-Bō activated charcoal sticks, kōins, gō-ecō natural brushes, carafes, dispensers and gō-ecō glass water bottles, or to sign up for monthly activation reminders.

## THE KURO-BŌ STICK LIFECYCLE

How to use your KURO-Bō stick in 4 easy steps:

- 1 Remove your KURO-Bō stick from its biodegradable packaging and activate it by boiling in water for 10 minutes. Remove from the water and cool. **Sign up online for monthly activation reminders.**
- 2 Fill your water container with tap water (up to 3L) and insert a single KURO-Bō stick. The KURO-Bō stick will start working immediately, although ideally allow to filter for 4 – 6 hours, or overnight, at room temperature or in the fridge.
- 3 After one month of daily use, boil your KURO-Bō stick for 10 minutes to reactivate it. Remove and allow it to cool, and then simply reuse.
- 4 After two months of daily use\*, reactivate your KURO-Bō stick again, allow it to cool and reuse as before. Once filtered, if your water still tastes clean and fresh, reuse. If not, simply recycle your KURO-Bō stick in a number of innovative and environmentally friendly ways and remember to purchase a new one online at [www.kuro-bo.com](http://www.kuro-bo.com), or visit our website to find your nearest stockist.

*\*The lifetime of each KURO-Bō activated charcoal stick depends on the water quality and daily volumes of water being purified. For greater volumes of water, simply add additional KURO-Bō sticks.*



**NOTE:** KURO-Bō activated charcoal is naturally carbonised wood and may leave a small residue on handling. The stick does not require washing at any stage. Being natural charcoal, the KURO-Bō stick may also occasionally fracture or flake. Activated charcoal particles are harmless to ingest and fractures or breaks will in no way compromise the efficacy or the longevity of the product, only the appearance. Only for use with potable water. Do not add acidic fruit.

### GREAT WAYS TO RECYCLE YOUR KURO-BŌ STICK:

- In your pet's water bowl.
- Dehumidify your bathroom.
- Eliminate odours from your fridge.
- Keep your vegetables fresher for longer.
- Remineralise and balance the pH levels of your soil.
- Burn in your braai, bbq or fireplace.
- Remove impurities from cooking and bath water.

Thank you for purchasing KURO-Bō activated charcoal! We hope you enjoy the delicious, naturally purified water it produces, as well as its many secondary uses. For useful tips, further information, to subscribe to our blog or to sign up for monthly activation reminders, please visit our website at [www.kuro-bo.com](http://www.kuro-bo.com).